



CANDIDATE SALARY GUIDE

2021



*Empowering talent into
Salesforce roles*

www.supermums.org
hello@supermums.org



Plan your Progression

CANDIDATE SALARIES

	<i>Junior</i>	<i>Senior / Advanced</i>
<i>Admins</i>	Admin Cert Platform App £35k / £200	Advanced Admin Platform 1 +3 yrs experience £45-55k / £300 - 400
<i>Technical Consultant</i>	Application or System Architect 4+ yrs adv experience £55k / £400	Technical Architect + 6+ yrs advanced technical experience £100-120k / £750
<i>Solution Consultant/ BA/PM</i>	BA Cert / PM Cert 1+ Consultancy Certs 1 yr experience £45k / £300	BA Cert/PM Cert 4 x Consultancy Certs App / System Architect 4-8 yrs experience £60-85k / £400-500
<i>Developer</i>	Platform 1 Certifications 2+ yrs advanced experience £55k / £400	Platform 2 Cert 5+ yrs advanced technical experience £70-£90k / £500-600
<i>Marketing Cloud</i>	1+ Marketing Cloud Certs £35k / £200	2 x Marketing Cloud Cert 3 yrs experience £60-70k / £400-500

Salary information sourced from Mason Frank Salary Survey 2020/21. Contract Day Rates will vary depending on whether you are sourcing the contract directly or securing contracts via agency where they will take a commission. Salaries Rates will also vary amongst the charity to corporate sector with charities paying a lower rate on average.

Accelerate your
Success

Super
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